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**Skegness Business Awards 2019**

**Best Accommodation Award - sponsored by**

**How to Enter this category**

If you have guest accommodation; a Hotel, Guest House or Self Catering this is the category that will recognise the quality and service that you provide for your guests. Entries can be made in two ways 1) You can nominate yourself or 2) ask someone else to nominate you. Either can be done on this entry form.

If you are nominating someone else please provide details that will enable us to contact the business. We will want to be in touch with them to ask for information about the business and their services that will help the shortlisting judges. If you are the business owner and wish to nominate yourself you can start by providing these details. We have posed some questions to assist you to focus on the principal areas that the judges will be assessing. You are of course free to add further information that will support your entry.

The judges will identify three finalists from the written submissions. Applicants will be advised if they have been successful as soon as possible after the closing date and a judges visit will be arranged with the three finalists. The visit will enable the judges to determine their winner. Each finalist will receive a certificate and 2 complimentary tickets to the Awards Ceremony on 29th November 2019 at the Southview Hotel where the winner will be announced.

The closing date for entries is 25th September 2019. Submit 1) online, email [info@skegnessbusinessawards.co.uk](mailto:info@skegnessbusinessawards.co.uk) 2) post / by hand Fix Auto Skegness, Grantham Drive PE25 3RN

Your Accommodation Name

Contact Person

Business Address

Contact tel no

Contact email

Website address

Name and contact details of person nominating if different from above.

Please answer the following questions so that our judges can gain the best insight into your business and its qualities and why you believe it should be shortlisted.

1. Describe your business, the accommodation offer, location and customers.
2. Describe how your business contributes to the accommodation offer in Skegness.
3. What are the challenges and opportunities and how are you responding to them.

**Judging Criteria**

**Category – Accommodation of the Year Award**

**Awards Overview**

This award is open to all types of accommodation. We expect entries from Guest Houses, Hotels and Self Catering establishments. The key thing is that accommodation it the principle purpose of your business.

**Main Judging Criteria**

The accommodation provider will be able to clearly articulate their role within the whole Skegness offer, The Judges will be looking for a quality standard appropriate to the type of accommodation provided. A budget hotel will be assessed appropriately and not disadvantaged when compared with a five star hotel. The judges will use their skill & experience to look for best in class across the relative accommodation offers.

**Additional evidence you might like to provide:-**

Details of a Rating from any Quality Assurance system.

Reviews or letters of appreciation from satisfied customers.