**Insight for Knowledge logo and Chamber logo**

**Skegness Business Awards 2019**

**Food & Drink Award - sponsored by Insight for Knowledge**

**Category – Food & Drink Award**

**Awards Overview  
This award is open to all food and drink establishments. It combines previous awards for best place to eat, and café of the year. This award is intended for entries for a wide range of businesses that sell food & drink.** Entries can be made in two ways 1) You can nominate yourself or 2) ask someone else to nominate you. Either can be done on this entry form.

If you are nominating someone else please provide details that will enable us to contact the business. We will want to be in touch with them to ask for information about the business and their services that will help the shortlisting judges. Alternatively if you are a representative of a business you can nominate yourself. Please start by providing details of your business, who you are and what you do. . We have posed some questions to assist you to focus on the principal areas that the judges will be assessing. You are of course free to add further information that will support your entry.

Please provide sufficient information because the judges will identify three finalists from the written submissions. Applicants will be advised if they have been successful as soon as possible after the closing date and a judges visit will be arranged with the three finalists. The visit will enable the judges to determine their winner. Each finalist will receive a certificate and 2 complimentary tickets to the Awards Ceremony on 29th November 2019 at the Southview Hotel where the winner will be announced.

The closing date for entries is 25th September 2019. Submit 1) online, email [info@skegnessbusinessawards.co.uk](mailto:info@skegnessbusinessawards.co.uk) 2) post or by hand to Fix Auto Skegness, Grantham Drive PE25 3RN

**How to Enter this category**

**Main Judging Criteria  
The judges will be looking to see that your business is appreciated by your customers for offering a high quality product and service. Whether your business is recent or long established, small or large the judges will want to be sure that your customers would recommend you.**

**Evidence Requirements  
Judges will look for evidence of:   
That you have a clear understanding of the market in which the business is operating.   
Regular investment in the business across all areas from buildings to decors and staff.   
Problems and challenges overcome   
A clear plan for the future**

**Food & Drink Award**

Business Name

Contact Name

Business Address

Contact tel no

Contact email

Website address

Name and contact details of person nominating if different from above.

The following questions are provided as a guide to you. Your answers will provide the judges with an insight into your business and they will use this for their shortlisting exercise. The more comprehensive your information the better please.

1. Describe your main business, who are your customers, what do they like about your product or service.
2. What are the challenges and opportunities in your particular business or the sector and how are you responding to them.
3. What are your hopes and aspirations for the future.