**Sid Dennis logo and Chamber logo**

**Skegness Business Awards 2019**

**Green Award - sponsored by Sid Dennis & Sons**

**How to Enter this category**

The importance of the environment has never been higher profile. If your business has been making an effort to recycle and reuse or to insulate or bring in solar or wind you are the sort of business that should be applying for the Green Award. If your business has adopted a more green way of operating or is within the Green sector itself this award category entry is open to you.

Entries can be made in two ways 1) You can nominate yourself or 2) ask someone else to nominate you. Either can be done on this entry form.

If you are nominating someone else or business please provide details that will enable us to contact the business. We will want to be in touch with them to ask for information about the business and their green services that will help the shortlisting judges. If you are the business owner and wish to nominate yourself you can start by providing these details. We have posed some questions to assist you to focus on the principal areas that the judges will be assessing. You are of course free to add further information that will support your application.

The judges will be identify three finalists from the written submissions. Applicants will be advised if they have been successful as soon as possible after the closing date and a judges visit will be arranged with the three finalists. The visit will enable the judges to determine their winner. Each finalist will receive a certificate and 2 complimentary tickets to the Awards Ceremony on 29th November 2019 at the Southview Hotel where the winner will be announced.

The closing date for entries is 25th September 2019. Submit 1) online, email [info@skegnessbusinessawards.co.uk](mailto:info@skegnessbusinessawards.co.uk) 2) post / by Hand Fix Auto Skegness, Grantham Drive PE25 3RN

**Information to Provide**

Business Trading Name

Contact Person

Business Address

Contact tel no

Contact email

Website address

Name and contact details of person nominating if different from above.

Please answer the following questions so that our judges can gain the best insight into your business and its qualities and why you believe it should be shortlisted.

1. Describe your business, the products offered, your location and customers and why a sustainable and green business is important to you.
2. Explain some of the tangible benefits that you experience from being Green.
3. Are there new opportunities you will be developing in the future?.

**Judging Criteria**

**Category – Green Award**

**Awards Overview**

This award recognises the importance from an economic, environmental and social sense of a business adopting green principles.

**Main Judging Criteria**

Judges will be looking for a business that has significant Green Credentials and is enthusiastic about being Green as a clear business decision. They will be looking to see the application of new technologies or systems that may reduce emissions, noise, heat loss or generate power. Or efforts to reduce or recycle materials or other waste management efforts.

**Evidence Requirements you might want to include**

Can you articulate or demonstrate the cost savings and benefits from the Green measures you have implemented?

Demonstrate a knowledge of the green technologies and their application.