**Fix Auto l logo and Chamber logo**

**Skegness Business Awards 2019**

**Health & Beauty Award - sponsored by Fix Auto The Bodyshop Skegness**

**How to Enter this category**

This is the category for all businesses in the Health & Beauty Sector. It is a broad sector of both health and beauty businesses in Skegness and area. Entries can be made in two ways 1) You can nominate yourself or 2) ask someone else to nominate you. Either can be done on this entry form.

If you are nominating someone else please provide details that will enable us to contact the business. We will want to be in touch with them to ask for information about the business and their services that will help the shortlisting judges. Alternatively if you are a representative of a business you can nominate yourself. Please start by providing details of your business, who you are and what you do. . We have posed some questions to assist you to focus on the principal areas that the judges will be assessing. You are of course free to add further information that will support your entry.

Please provide sufficient information because the judges will identify three finalists from the written submissions. Applicants will be advised if they have been successful as soon as possible after the closing date and a judges visit will be arranged with the three finalists. The visit will enable the judges to determine their winner. Each finalist will receive a certificate and 2 complimentary tickets to the Awards Ceremony on 29th November 2019 at the Southview Hotel where the winner will be announced.

The closing date for entries is 25th September 2019. Submit 1) online, email info@skegnessbusinessawards.co.uk 2) post or by hand to Fix Auto Skegness, Grantham Drive PE25 3RN

**Health & Beauty Award**

Business Name

Contact Name

Business Address

Contact tel no

Contact email

Website address

Name and contact details of person nominating if different from above.

Please answer the following questions so that our judges can gain the best insight into your business and its qualities and why you believe it should be shortlisted.

1. Describe your main business, what are your skills, who are your principal clients and why do they value your service.
2. What are the challenges and opportunities and how are you responding to them.
3. What are your hopes and aspirations for the future.

**Judging Criteria**

**Category – Health & Beauty Award**

**Awards Overview**

This award is aimed at a Health and Beauty businesses. The award could go to a health business or a beauty business or one that is both health and beauty.

**Main Judging Criteria**

Judges will be looking for businesses that offers something that their customers really value. A commitment to health and or beauty for the benefit of the customer. Demonstrates high quality services with highly trained staff. Encourages innovation, provides value for money, and a business model that is sustainable in the long term.

**Evidence Requirements you might like to add.**

Social media posts

Training certificates

A clear description of your hopes and ambitions for the future development of the business.